

Hot this month Havana, craft soda, Asheville, kimchi, beer tourism, sketch comedy

American Airlines

# American Way

JANUARY 2017

**"YOU'RE TERMINATED!"**

ARNIE ON THE NEW CELEBRITY APPRENTICE

**THE NEW GIRL**  
HANNAH SIMONE'S TRAVEL SECRETS

the  
**MAN**

*\* Yes, he's just as cheery in real life*

with the  
**GOLDEN**

**TOUCH**

Why Golden Globes host Jimmy Fallon has a whole lot to sing about\*



**THE FIRST SUPER BOWL WAS A BIT DIFFERENT DINOSAURS ARE ALIVE (& THEY LOVE TO TRAVEL)**

**THE NEW YEAR'S 17 BIG TRAVEL TRENDS**  
**ELVIS LIVES!**

*...on the east coast of Australia*

**MEET ANYA TAYLOR-JOY, THE PRETTY NEW FACE OF HORROR**

**"NO ONE UNDERSTANDS ME": IRVINE WELSH ON BEING A SCOT IN THE U.S.**

**THE LOCALS' GUIDE TO SOHO, LONDON**

# THE BIG LIST OF

# 2017



Kimchi: the ingredient of 2017?




Beer tourism will be big — especially in Atlanta, Richmond and Austin



Foodies will be heading to Singapore, where even the street food stalls have Michelin stars



There will be more boutique stays — and they'll be cheaper, too!



You will be seeing these cars in Havana (but you won't be alone)



For once, London will be good value — and it's cooler than ever

FOOD, TECH, TRAVEL — WE ASKED 17 EXPERTS WHAT THE BIG TRENDS WILL BE IN THE NEW YEAR, FROM ARTSY ASHEVILLE TO KOREAN KIMCHI

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## RESTAURANTS WON'T NEED SEATS



Umi, the new app that means hungry diners can order meals from home cooks

So says chef and former editor-in-chief of *Gourmet* magazine, Ruth Reichl. "I think it's the year of restaurant alternatives: Momofuku's David Chang and Marea's Michael White have both developed delivery-only places (Chang's Ando and White's Pasta On Demand). Plus, Danny Meyer of Union Square Hospitality Group has invested in Umi Kitchen, an app that connects home cooks with diners looking for a good meal. Another new start-up, EatWith, links diners to cooks doing pop-ups in 200 cities worldwide."



## LONDON WILL BE BETTER VALUE (AND STILL HIP)

"London will continue to break visitation records due to the value created for vacationers when its currency declined due to Brexit," says Chris McGinnis, founder of *travelskills.com*. "Last July, shortly after the vote to leave the EU, Britain recorded its biggest month for inbound tourism." And there are a number of spots gearing up for an even bigger rush this year: Soho House opens The Ned, its buzzed-about club-hotel in the financial district; Nobu Hotel arrives in hipster Shoreditch; and the swish Henrietta Hotel is set to open in Covent Garden.



Kimchi, as seen in deviled eggs at Los Angeles stalwart Faith & Flower

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## KIMCHI WILL BE KICKING

This year's hot ingredient? Fermented cabbage, or kimchi, from Korea, reckons Richard Martin, editorial director at *Food Republic*. "It's being used around the country to add a spicy kick to all kinds of dishes. In L.A., Roy Choi is famous for using kimchi in his tacos at Kogi, while California stalwart Faith & Flower uses it in deviled eggs. It's popping up on pizza at places like Pizzeria Lola in Minneapolis; in kimchi fries at Chicago gastropub Kinderhook; and in the grilled-cheese sandwich with pork belly at Earl's Beer and Cheese in New York City. It's versatile, easy to make and packs a punch. I think peoples' tastebuds are ready."

# 9 YOUR TRAVEL AGENT WILL BE ON WECHAT

"One trend we're seeing is travel companies integrating messaging apps or platforms like Facebook Messenger, Slack or WeChat into their customer service," says Dennis Schaal, executive editor of travel news site Skift. "Today's young travelers prefer texting instead of talking. So apps like Lola, Pana and Stayful let users plan their travel via messaging, and are even having human agents answer traveler's texts during their trips in real time."

